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## Press Release

### A Revolution in Edatel's Offering: StreamWIDE's Fixed-Wireless Convergence Service

**Lyndhurst, 11 of June 2012** – StreamWIDE (FR0010528059 – ALSTW), the specialist in next generation value-added telephony solutions for telecom operators, in partnership with Italtel Colombia, Worldwide Leader in integration of Telecommunication solutions, announced it has supplied Edatel, a Colombian telecommunications operator, subsidiary of Grupo Empresarial UNE EPM Telecomunicaciones, with a telecom platform enabling a unique "Wireless Extension" service.

This 16,000 Million Pesos (USD\$ 9M) investment, freshly launched in January in Edatel's coverage area is an extraordinary and innovative endeavor. "Wireless Extension" is a smart fixed-wireless convergence feature which allows fixed-line customers to enjoy the freedom of using a wireless device to place and receive calls. This service is an extension of their fixed line number with the same fixed line telephony plan. This offering is available to Edatel through StreamWIDE Global Communications software platform integrated with a fourth generation UMTS and HSDPA access network.

As reported in *El Colombiano\**, "... with this functionality we complement and strengthen the fixed telephone service, attending to the needs of our current and potential customers, providing them with the possibility of speaking more, from anywhere, without changing your phone number and with the economy, comfort and ease of a fixed line," said the CEO of the company, Beatriz Elena Henao Quintero, who presided over the launch in Montería, on January 17, 2012.

StreamWIDE Global Communications (SGC) is a highly customizable Call Management platform that provides trigger-based MO/MT call routing, contact-based call screening features, handles virtual numbers and can integrate with a voicemail service, a network address book or many other platforms through an open API. SGC addresses multiple different use cases such as virtual numbers, converged communications, multi-SIM, one number or second line services.

*"Edatel Wireless Extension Service will definitely be a hit on the Colombian market, and it is already catching on very quickly in other regions. We are very proud to be part of this initiative and are committed to assist Edatel in the further developments of the project"* Juan C. Sanchez, VP Sales Northern CALA StreamWIDE.

\*"Edatel, con línea inalámbrica" Francisco Javier Arias R. | Medellín | Published on January 18<sup>th</sup>, 2012

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#### About StreamWIDE

An established leader for value-added telephony services, StreamWIDE assists worldwide carriers and service providers in shaping their telephony services innovation. StreamWIDE next generation software technology enables legacy systems replacement, as well as innovative services launches in the areas of voice messaging, virtual numbers and telephony for social networks, convergent charging, conferencing, call center services, ringback tones and IVR.

Operating from France, the USA, China, and Romania, StreamWIDE is listed on Alternext Paris (NYSE Euronext) - FR0010528059 – ALSTW.

For more information, visit [www.streamwide.com](http://www.streamwide.com) or visit our [Facebook](#) or [Twitter](#) pages.





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To learn more about this offering or to schedule a demo of StreamWIDE Global Communications capabilities, please contact:

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